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Sofia, 1000, P.O.B. 775, Bulgaria. [www.ithea.org](http://www.ithea.org), e-mail: [info@foibg.com](mailto:info@foibg.com)

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## CONTENT ANALYZING AND SYNTHESIZING SERVICES IN A DIGITAL LIBRARY

Desislava Paneva-Marinova, Maxim Goynov, Radoslav Pavlov

**Abstract:** *Current research on digital libraries (DL) is mostly focused on the generation of large collections of multimedia resources and regular tools for their indexing and retrieval. However, digital libraries should provide more than advanced content maintenance and retrieval services. They should aid the users in their content observation, knowledge acquisition and better satisfying their needs, interests and wishes. This paper presents an extension of the current DL functionality with content analyzing services. The main goal is to reach implicit and hidden data, content, rules and facts, dependences and tendencies, valid for the content in the DL repository, to synthesize and summarize the collected data in order to use them in various investigations and learning. These services also observe the DL tracking services' output and provide different inferences for the frequency of service usage, failed requests, user logs and activities, etc., assisting the DL environment maintenance through the generation of inferences about its stability, flexibility, and reliability. This interpretation of DL analyzing services is not proposed and analyzed until now. We try to push up a new research point, aiming to aid user's work in the DL environment.*

**Keywords:** *Digital Libraries, Services, Content Analysis, East-Christian Iconographical Art.*

**ACM Classification Keywords:** *H.3.5 Online Information Services – Web-based services, H.3.7 Digital Libraries – Collection, Dissemination, System issues*

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### Introduction

Digital libraries "should enable any citizen to access all human knowledge anytime and anywhere, in a friendly, multi-modal, efficient, and effective way, by overcoming barriers of distance, language, and culture and by using multiple Internet-connected devices" [Bertino et al., 2001]. The key for such an environment and its efficiency is the provisioning of strictly designed functionalities, which are powered by the observation of the users' preferences, cognitive goals, and needs in order to find optimal functionality solutions for the end users. Current DL releases mainly provide content management services such as: content creation, i.e., adding (annotating and semantic indexing), storing, editing, previewing, browsing, deleting, grouping, and managing multimedia digital objects (images, text, sound, video), collections and their descriptions; metadata management; simple and extended keyword search, complex semantic and context-based search, selection and grouping of objects; data export, etc. A natural extension of these services could be the DL content analyzing, synthesizing and summarizing services, providing content and functionality observation, mining, inference, evaluation and tracking. Current work in DL content analysis mainly concerns the improvement of the DL content by identifying areas of knowledge that are lacking content and using external information sources to augment the existing knowledge [Carmel et al., 2008]. The DL knowledge management systems provide solutions for acquiring new knowledge by either pulling potential data from external sources or by having the data pushed directly from external content

providers. Topic-driven and user-driven focused crawling are the mainly used techniques for finding missing content [Chakrabarti et al., 1999][Pant et al., 2004][Zhuang et al., 2005].

In this paper we will present a different idea for DL content analysis. Our work focuses first on the search of implicit data/content, context, rules, facts, dependences, tendencies, etc., valid for the content in the DL repository, and the synthesizing and summarizing of the collected data in order to use them in various investigations and learning. We also analyze the DL tracking services' output in order to provide different inferences for the frequency of service usage, failed requests, user logs and activities, etc., aiding the DL environment maintenance through the generation of inferences about its stability, flexibility, and reliability.

The experiments are performed in the "Virtual Encyclopedia of the East-Christian Art" multimedia digital library (also called Bulgarian Iconography Digital Library, BIDL), whose specification is included in section 4 of the paper. Section 2 tracks current work in digital library content analysis. Section 3 formulates investigations and content analysis that are typically done in the target iconographical domain. The overview, design and implementation of the analyzing services in Bulgarian iconography digital library are presented in Section 5 and Section 6.

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### **Current Work in Digital Library Content Analysis**

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The idea of digital library content analysis appeared in order to answer the question how the content of a digital library can be enhanced to better satisfy users' needs, interests, wishes. Missing content is identified by finding missing content topics in the system's query log or in a pre-defined taxonomy of required knowledge. The collection is then enhanced with new relevant knowledge, which is extracted from external sources that satisfy those missing content topics. Experiments of Carmel's team measured the precision of the system before and after content enhancement [Carmel et al., 2008]. The results demonstrate a significant improvement in the system effectiveness as a result of content enhancement and the superiority of the missing content enhancement policy over several other possible policies.

Other solutions are provided by the DL knowledge management systems that acquire new knowledge by either pulling potential data from external sources or by having the data pushed directly from external content providers. Topic-driven and user-driven focused crawling are the mainly used techniques for finding missing content (However, digital libraries that are based on active crawling methods such as CiteSeer often have missing documents in collections of archived publications, such as ACM and IEEE). The goal of the focused crawler is to selectively seek out pages that are relevant to a pre-defined set of *topics*. The topics are specified not using keywords, but using exemplary documents. Rather than collecting and indexing all accessible Web documents to be able to answer all possible ad-hoc queries, a focused crawler analyzes its crawl boundary to find the links that are likely to be most relevant for the crawl, and avoids irrelevant regions of the Web. The basic concept of a focused crawler (topical crawlers) [De Bra et al., 1994], is based on a crawling strategy that relevant Web pages contain more relevant links, and these relevant links should be explored first. Initially, the measure of relevancy was based on keywords matching; connectivity-based metrics were later introduced [Cho et al., 1998]. In [Chakrabarti et al., 1999] the concept of a focused crawler was formally introduced as a crawler that seeks, acquires, indexes, and maintains pages on a specific set of topics that represent a relatively narrow segment of the Web. This leads to significant savings in hardware and network resources, and helps keep the crawl more up-to-date.

Pant's teams developed a topical crawler [Pant et al., 2004]. Its crawler follows hyperlinks to automatically retrieve pages from the Web while biasing its search towards topically relevant portions of the Web. A trained classifier provides the crawler with the needed bias. Once a collection of Web pages has been downloaded by

the crawler, the system analyzed them to find more structured information such as potential Web communities and their descriptions. The analysis process includes both lexical as well as link (graph) based analysis. The final result of the analysis is then shown as an interactive graphical report that describes various clusters (potential communities) found through the crawl, their examples, as well as authorities and hubs within each cluster.

Today, focused crawling techniques have become more important for building specialty and niche (vertical) search engines. While both the sheer volume of the Web and its highly dynamic content increasingly challenge the task of document collection, digital libraries based on crawling benefit from focused crawlers since they can quickly harvest a high-quality subset of the relevant online documents.

Most of the current focused crawling approaches perform syntactic matching, that is, they retrieve documents that contain particular keywords from the user's query. Unfortunately, this often leads to poor discovery results, because the keywords in the query can be semantically similar but syntactically different, or vice-versa. Moreover, the query matching score is calculated taking into account only the keywords from the user's query. Thus, regardless of the context, the same list of results is returned in response to a particular query. In [Pahal et al., 2007] it is offered an approach for document discovery building on a comprehensive framework for context-ontology driven focused crawling of Web documents.

Su's team presented an intelligent focused crawler algorithm [Su et al., 2005] in which they embedded ontology to evaluate the page's relevance to the topic. Compared with other algorithms using domain knowledge, this algorithm can evolve the ontology automatically during crawl process. Considering the instinct characteristics of the ontology, propagation has also been imported to accelerate the evolution of the ontology. This approach is applied in several tasks and provided an empirical evaluation which has shown promising results.

The possible interpretations of the DL content analysis beyond the crawling techniques and solutions. In our work we focused on the search of implicit data/content, context, rules, facts, dependences, tendencies, etc., valid for the content in the DL repository, and then we synthesize and summarize the collected data in order to use them in various investigations and training situations. We also analyze the DL tracking services' output in order to provide different inferences for the frequency of service usage, failed requests, user logs and activities, etc., aiding the DL environment maintenance through the generation of inferences about its stability, flexibility, and reliability. This interpretation of DL content analysis is not proposed and analyzed until now. We try to push up a new research point for the content analysis, aiding user's work in the DL environment.

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### **Needs of Content Analysis in the Iconographical Art Domain**

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Analyzing iconographical artifacts is an activity performed mostly by art experts, theologians, restoration specialists, and art researchers. It subsumes, inter alia, analysis of the theological meaning of iconographical images, art analysis of the tendencies in iconography, the development in time of characters and scenes, the occurrence and activities in iconographical schools, style similarities between objects, periodizing iconographical tendencies, tracing the iconographical technologies in different time periods, iconographical schools, and authors, technological analysis of pieces of art (researching the base, ground, painting layer, polish, etc.), researching the donors' and authors' writings, authenticating the object, researching the objects' origin, current condition, state, restoration traces, overpaintings, etc. Simple activities helping the analysis are: building (selecting) a collection of samples having certain characteristics (properties), certain values of the properties, having restrictions/rules for the property values; determining the strength of the chosen object set, the internal order and grouping of the objects, displaying the collection, choice evaluation, etc. At present this work is done by hand, which takes much time and effort.

An example of a simple task for iconographical arts critics is to make an art critical analysis of the development in time of the iconographic image of Jesus Christ in the various iconographical schools in Bulgaria. The researchers have to perform the following steps:

- Select a certain number of iconographic objects containing the image of Jesus Christ in a one-figure composition. (Note: The right choice requires selecting iconographic objects with the character of Jesus Christ Pantocrator, or Blessing Christ, or Jesus Christ enthroned, or St. Veronica, etc.)
- Arrange the iconographic objects in groups by school of iconography.
- If a school of iconography's group contains objects by an eminent author and founder of the school, place these high on the list. Among the objects designated for art critical analysis there should be at least one by a prominent author/school founder, if available.
- Ensure that the iconographic objects designated for art critical analysis are currently in good condition.
- Ensure that at least one primitive iconographic object and at least one Renaissance iconographic object are included in the iconographic objects designated for art critical analysis.
- In writing the art critical analysis compare the selected iconographic objects by contrasting clothing, gesture/s, the character proportions, object/s, the presence of other character/s and/or symbol/s, backgrounds, other element/s (e.g., clouds, etc.) in the iconography of the image of Christ. Look for changes in the iconography of these components, for example, appearance or lack of components (objects, symbols, characters, etc.), changes in the background, clothing, etc., in the selected set of samples.

Another example is the sample task for the art technique team. It has to find iconographic artifacts/objects containing the image of Jesus Christ in order to compare their specifics from a technological point of view.

Steps to be performed:

- Find all the iconographic scenes with Jesus Christ.
- Choose one iconographic scene with a Lord's Day (Holy Cross, Nativity, Epiphany, Palm Sunday, Ascension, Pentecost and Transfiguration), with the most samples (iconographic objects), minimum 6.
- Ensure the selected iconographic objects are on solid base (wood, stone and metal, bone, glass).
- Ensure only iconographic techniques (tempera, oil, mixed) are used in the painting of the iconographic objects.
- Ensure the iconographic objects contain gilding.
- Ensure the iconographic objects are arranged by temporal characteristics, for example, century.
- In writing the analysis compare iconographic objects in one or more iconographic techniques and evaluate the quality of their execution. Look for periodisations of the employed iconographic techniques in the selected set of samples. Examine the type and technology of the gilding and the structure of the base.

In our work we try to execute these tasks in a DL environment in order to simplify the specialists' work. These examples of analysis constitute a real case for learning-by-authoring in a scenario for technology-enhanced learning process [Pavlova-Draganova et al., 2009] in the frames of the SINUS project "Semantic Technologies for Web Services and Technology Enhanced Learning"<sup>1</sup>. The main goal is to demonstrate creative learning-by-doing

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<sup>1</sup> Research project № D-002-189 with the National Science Foundation of the Ministry of Education and Science. Project executors: consortium of two science organizations – the Institute of information Technologies at the Bulgarian Academy of Sciences and the Institute

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through active authoring of specific learning materials on East-Christian iconography by learners, using multimedia and information resources delivered through the "Virtual Encyclopedia of the East-Christian Art" multimedia digital library [Paneva-Marinoва et al., 2010][Pavlov et al., 2010][Pavlova-Draganova et al., 2010]. SINUS's learning analysis solutions are oriented to semantic-based grouping of iconographic objects using semantic descriptors, representing an extension of the descriptive scheme of BIDL iconographical art content.

For example, in SINUS project the subtasks of the art critics' analysis show steps (sub-goals) to be executed. These steps are presented as a formula combining one of the "Bloom's Taxonomy" verbs [Bloom et al., 1956] with a term (concept) from the ontology of the East-Christian iconographical art [Pavlova-Draganova et al., 2007] [Paneva et al., 2007]. In the SINUS learning platform the **Student** "will execute" the Bloom's verb action on the concept(s) from the ontology of the East-Christian iconographical art. For example, in step 1 the **Student** *collects iconographical objects* presenting *Iconographical character = Jesus Christ* in a *composition type = one-figure*. In step 2 the **Student** *classifies* (i.e. arranges the iconographical objects in groups) *iconographical objects* by a certain *iconographic school*. In step 3 the **Student** has to *discover-select-show iconographical objects* by a certain *author type*, etc. Tracking all the sub-goals clearly shows the place of the taxonomy terms of the East-Christian iconographical art ontology needed for the learning analysis.

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### "Virtual Encyclopedia of the Bulgarian Iconography" Multimedia Digital Library

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East-Christian (Orthodox) iconographical art is recognized as one of the most significant areas of painting. Until recently it was neglected in the digital documentation and the registry of this art. But the accessibility of this valuable part of mankind's cultural and historical heritage was enhanced greatly with the appearance of the "Virtual Encyclopedia of the Bulgarian Iconography" multimedia digital library in the global virtual space (see <http://bidl.cc.bas.bg/>). This Internet-based environment becomes a place where iconographical objects of different kinds and origins were documented, classified, and "exhibited" in order to be widely accessible to both professional researchers and the wide public. Rare specimens, private collections, icons from difficult-to-access storages, distant churches, chapels, and monasteries, objects in a risk environment or unstable conditions, etc., are appearing for new e-exposition. The library provides services for registration, documentation, access and exploration of a practically unlimited number of East-Christian iconographical artifacts and knowledge and the end users could use this rich knowledge base through its interactive preview, objects complex search, selection, and grouping. The first release of the BIDL was developed five years ago within the national project "Digital Libraries with Multimedia Content and its Application in Bulgarian Cultural Heritage" (contract 8/21.07.2005 between the Institute of Mathematics and Informatics, BAS, and the State Agency for Information Technologies and Communications). As of now, the library has been used in several cross-media, ubiquitous and technology-enhanced learning applications [Paneva-Marinoва et al., 2008][Paneva-Marinoва et al., 2009][Pavlov et al., 2007].

*BIDL Functionality:* The key for the current release of BIDL is the efficiency and the provision of strictly designed functionalities. Special attention was paid to content creation, preview, content grouping, content search (semantic, context-based, etc.), metadata management, administrative services, adaptive and personalized access to the content, multilinguality support, etc. presented in [Paneva-Marinoва et al., 2010][Pavlov et al., 2010][Pavlova-Draganova et al., 2010]. Moreover, the BIDL semantic content description orders the specification

of a unique descriptive scheme for iconographical art content, covering the rich semantic identification and technical features of the iconographical objects [Pavlova-Draganova et al., 2007][Paneva et al., 2007].

*BIDL Content:* BIDL includes several hundred specimens of Bulgarian iconographical objects from different artists, historical periods, and schools. There are also incorporated information objects, presenting iconographic techniques, authors' biographies, schools' history, terms vocabulary, etc. Several users created and driven collections are shown (for example, the unique collection of pencil-drawings of Zacharya Tsanyuv or the rich collection of icons from "Saint Trinity Church" in Bansko, etc.). The BIDL specimens are in the possession of the Bulgarian Orthodox church and the originals are currently exposed and freely accessible in acting Bulgarian churches and monastery.

The future extensions of the library are related to the content enrichment and the inclusion of wide range of artefacts of the Balkan countries. In BIDL will also be included services for aggregating iconographical content for the European digital library EUROPEANA, thus providing possibilities for pan-European access to rich digitalised collections of East Christian iconographical heritage.

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### Analyzing and Synthesizing Services in BIDL

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An extension of the BIDL functionality is the analyzing, synthesizing and summarizing of content, maintaining content and functionality observation, mining, inference, evaluation and tracking. In BIDL these services are performed through the QlickTech® QlinView® Business Intelligence software<sup>1</sup>. As an analysis services provider, it is connected to the BIDL objects repository and tracking services by a preliminary created data warehouse. The QlickTech® QlinView® Business Intelligence software provides fast, powerful and visual in-memory analysis and synthesis of the data, analytical processing (OLAP), quick answering of multi-dimensional analytical queries, etc. The ETL (Extract, Transform, Load)<sup>2</sup> is a completely automatic process and is performed by administrator request.

The variety of generated statistical information about BIDL data extends the available visualization services, enabling the user to analyze the iconography domain as well as the library repository at the most granular level of detail required, providing unparalleled insight into the actual states and data dependencies.

For example, figure 1 depicts the synthesis of the available icons from Toma Vishanov, indicating the author's iconographic school (viz., Bansko Iconographic School), the canonical types and characters painted (i.e., Holy Spirit, Martyr, Jesus Christ, etc.), iconographic techniques and base materials used.

This information snapshot could be used for an analytical research of an author's work, for an art analysis of the emphasis, trends, and areas it covers, the priorities in their work. There is an opportunity to know their art in more detail.

There is another type of diagrams, related to tracing the integrity, status and ratio of the content distribution in the repository of the digital library. Such an example is figure 2 where a PIE diagram is depicted making a canonical sub-types analysis about the Apostle canonical type.

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<sup>1</sup> Business Intelligence is an architecture and a collection of integrated operational as well as decision-support applications and databases that provide easy access to a large amount of (business) data.

<sup>2</sup> Extract, transform, and load (ETL) is a process in database usage and especially in data warehousing that involves: extracting data from outside sources, transforming it to fit operational needs (which can include quality levels), and loading it into the end target (database or data warehouse).



**Authors**

- Christo Dimitrov
- Dimitar Molerov
- Dimitar Nedelchov
- Dimitar Sirleshtov
- Dimitar Sirleshtov and Konstantin Marunchev
- Dimitar Zograph
- Dimitar Zograph from Sozopol
- Dimitar Zograph or Zahari Zograph
- Dossyu Koyuv
- G. Stergyuv from Nevrokop
- Ivan Kostov Terziev
- Krustyu from Tryavna
- Master Nikola and Pala from Chiprovtsi
- Mihalko Golev
- Nedko Todorovich
- Nikola Yakov
- Pascal A. M.
- Priest Dimitar Kunchov (Krustev)
- Simeon Molerov
- Simeon Tsanyov
- Teacher Stoyo and Teacher Nedyo
- Toma Vishanov-Molera**
- Tsanyu Zachariev Senior
- Unknown
- Vassil Genkov
- Velyan Ognev and Dimitar Molerov
- Yoanikiy (Yonko) Papa Vitanov
- Zacharya Tsanyuv
- Zahari Zograph
- Zograph Serafim

**Schools**

- Aton Iconographic School
- Bansko Iconographic School
- Chiprovtsi School
- Italo-Cretan school
- Samokov Iconographic School
- Strandzha Iconographic School
- Tryavna Iconographic School
- Unknown

**Objects**

**Canonical Type**

- Apostle
- Army Divine
- Deacon
- God - the Father
- Holy Spirit
- Jesus Christ
- Patriarch
- Prophet
- Reverent man/woman
- Righteous man/woman
- St. John the Baptist (the Forerunner)
- The Virgin
- Ancestor
- Harbinger of peace

**Character**

- God - the Father
- Holy Spirit
- Jesus Christ
- Jesus Christ-Child
- Jesus Christ Pantocrator
- St. Andrew
- St. Anna
- St. Archangel Gabriel
- St. Archangel Michael
- St. Constantine
- St. Elijah
- St. Elizabeth
- St. Helen
- St. James
- St. Joachim

**Technique**

- Combined
- Egg distemper
- Oil
- Tempera

**Base Material**

- Metal
- Paper
- Seashell
- Textiles
- Wood

Figure 1: An overview of Toma Vishanov-Molera's specimens

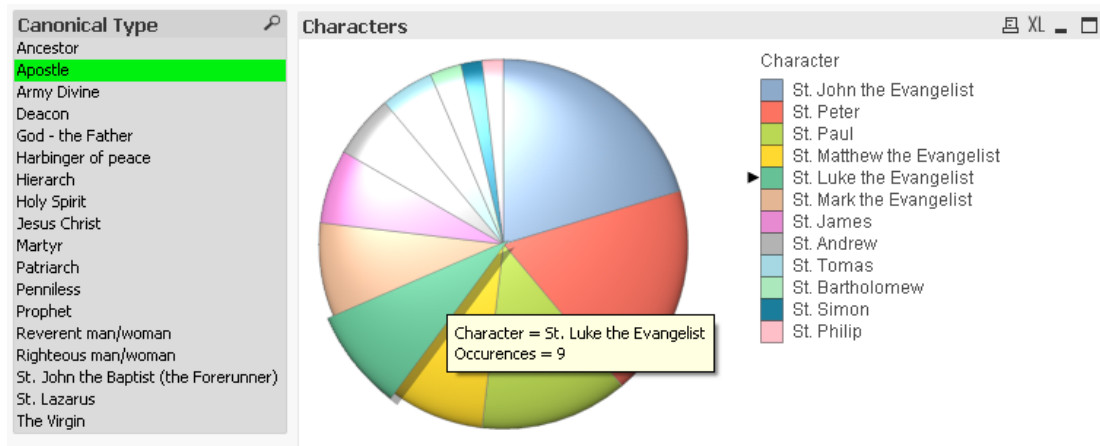


Figure 2: PIE diagram of canonical sub-types for Apostle canonical type

Figure 3 depicts the frequency of objects' preview, showing the individual objects.

Title	Object ID	View Object	Image
The Dormition of the Virgin		59	
The Nativity of Christ	197	59	
The Nativity of Christ		46	-
The Nativity of the Virgin	122	26	
The Nativity of the Virgin	196	20	
The Blessing Christ		40	
The Blessing Christ	224	40	
The Resurrection of Christ		30	
The Resurrection of Christ	182	30	
The Elevation of the Venerable Cross		28	
The Elevation of the Venerable Cross	35	28	

Figure 3: Frequency of objects' preview

This information can be used for making conclusions about people's interest in objects, collections and the library content, in order to further fill the repository of the library.

With the QlickTech® QlinView® Business Intelligence software we also perform a paralleled insight of the tracking services' output (BIDL objects tracking and BIDL users' activities tracking). The tracking services "spy on" the activities of add, edit, preview, search, delete, selection, export to XML, and group of MDL objects/collections, user logs, personal data changes, access level changes and user behavior, etc., in order to provide a wide range of statistic data for frequency of service usage, failed requests, etc. for internal usage and generation of inferences about stable work (stability), the flexibility, and the reliability of the environment.

Figure 4 depicts a diagram for the user's activities during a fixed period generated by QlickTech® QlinView® Business Intelligence software.

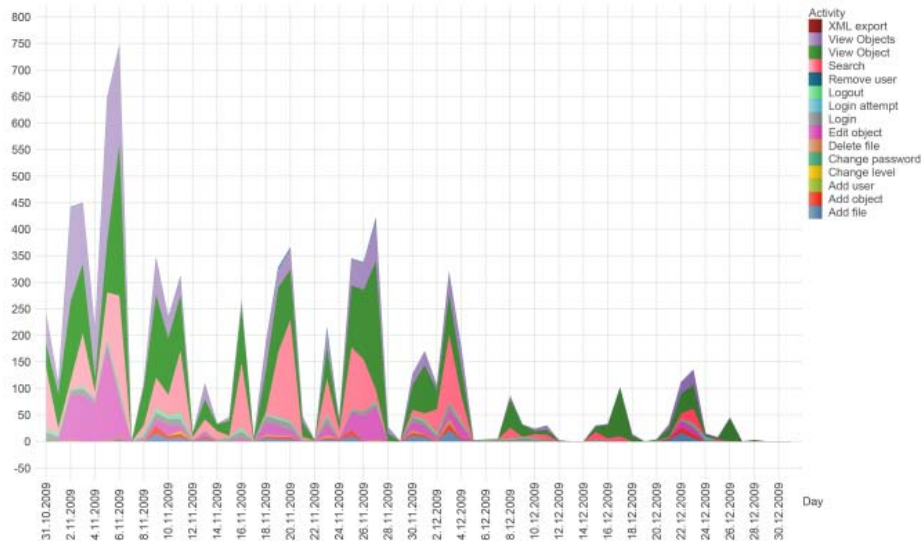


Figure 4: Users' activities during a defined period

In comparison, as depicted in figure 5, the BIDL tracking services return only data result rows, which say what occurred and when. It lacks "high-level" information about services utilization, user engagement, etc., from this data, necessary for real profound analysis.

VIRTUAL ENCYCLOPEDIA OF BULGARIAN IC					
Hello, admin! Home Search objects View objects Profile Log out					
No	User	Date	Action	Additional information	
44772	admin	18.03.2011 r. 16:57:55	Login	85.130.9.230	
44771	admin	18.03.2011 r. 16:33:56	Login	85.130.9.230	
44770	Гост	18.03.2011 r. 11:45:32	Login attempt	attempt with username zlatka and IP:212.56.15.130	
44769	agataluis	18.03.2011 r. 11:21:43	Logout	46.40.102.249	
44768	agataluis	18.03.2011 r. 11:18:52	View object	St. Anthony and St. Euthymios the Great	
44767	agataluis	18.03.2011 r. 11:18:50	view_term	Description ► Characters ► Character name ► Bulgarian ► <b>Св. Антоний Велики</b>	
44766	agataluis	18.03.2011 r. 11:18:44	view_terms	Description ► Characters ► Character name ► Bulgarian	
44765	agataluis	18.03.2011 r. 11:17:48	View object	St. John the Forerunner	
44764	agataluis	18.03.2011 r. 11:17:44	View object	St. John the Forerunner	
44763	agataluis	18.03.2011 r. 11:17:36	View object	Christ Pantocrator	
44762	agataluis	18.03.2011 r. 11:17:08	View object	Gospel Embossment	
44761	agataluis	18.03.2011 r. 11:16:46	View object	The Virgin Esphagmeni	
44760	agataluis	18.03.2011 r. 11:16:41	View object	The Virgin of Tenderness	
44759	agataluis	18.03.2011 r. 11:16:33	View object	St. Virgin the Queen of Heaven	
44758	agataluis	18.03.2011 r. 11:16:24	View object	The Virgin with the Infant	
44757	agataluis	18.03.2011 r. 11:16:12	View object	St. Virgin Playing	
44756	agataluis	18.03.2011 r. 11:15:44	View object	St. Virgin Playing	
44755	agataluis	18.03.2011 r. 11:13:30	View object	Royal Altar Gates	
44754	agataluis	18.03.2011 r. 11:12:48	Login	46.40.102.249	
44753	agataluis	18.03.2011 r. 11:12:36	Register		
44752	elenex	18.03.2011 r. 09:29:24	view_term	Description ► Iconographical scenes ► Iconographical scene ► Bulgarian ► <b>Св. Мина с житийни сц</b>	
44751	elenex	18.03.2011 r. 09:29:21	View object	St. Minas with scenes from his life	
44750	elenex	18.03.2011 r. 09:29:19	view_term	Description ► Iconographical scenes ► Iconographical scene ► Bulgarian ► <b>Св. Мина с житийни сц</b>	
44749	elenex	18.03.2011 r. 09:29:16	view_terms	Description ► Iconographical scenes ► Iconographical scene ► Bulgarian	
44748	elenex	18.03.2011 r. 09:29:10	view_terms	Description ► Iconographical scenes ► Iconographical scene ► Bulgarian	
44747	elenex	18.03.2011 r. 09:29:03	View object	The Virgin with the Infant	
44746	elenex	18.03.2011 r. 09:28:58	View object	The Virgin Glycophilousa	
44745	elenex	18.03.2011 r. 09:28:48	View object	St. Martyr Menas	
44744	elenex	18.03.2011 r. 09:28:42	View object	Abraham's Sacrifice	
44743	elenex	18.03.2011 r. 09:28:36	View object	The Crucifix of Christ	
44742	elenex	18.03.2011 r. 09:28:24	View object	St. Archangel Michael	
44741	elenex	18.03.2011 r. 09:28:22	view_term	Description ► Characters ► Canonical character ► Bulgarian ► <b>Небесно войнство</b>	
44740	elenex	18.03.2011 r. 09:28:20	view_terms	Description ► Characters ► Canonical character ► Bulgarian	
44739	elenex	18.03.2011 r. 09:24:53	View object	Christ Pantocrator	

Figure 5: Screen of the BIDL tracking services results

## Implementation of the Analyzing and Synthesizing Services in BIDL

The implementation of the analyzing services in BIDL passes over the building of a special logging service, the design of a fast performing data warehouse and the defining of the ETL process.

### *Building the logging service for the digital library*

The initial BIDL database had the structure depicted in figure 6.

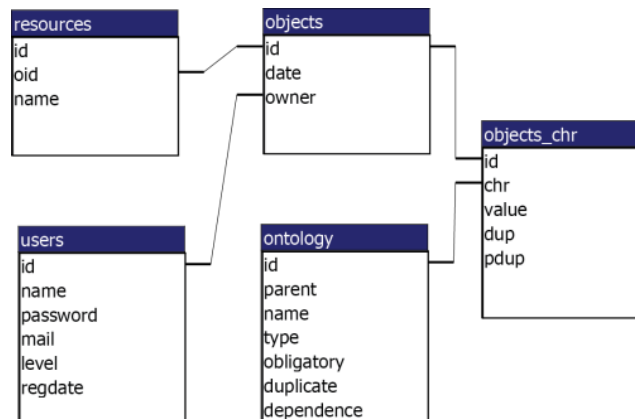


Figure 6: BIDL Database structure

There are five main tables used for storing the user data and the content data. For creating the logging service it was necessary to design another table for that database. The new table has to store all of the user activities which we are interested in. So with the new table we have a database like the one depicted in figure 7.

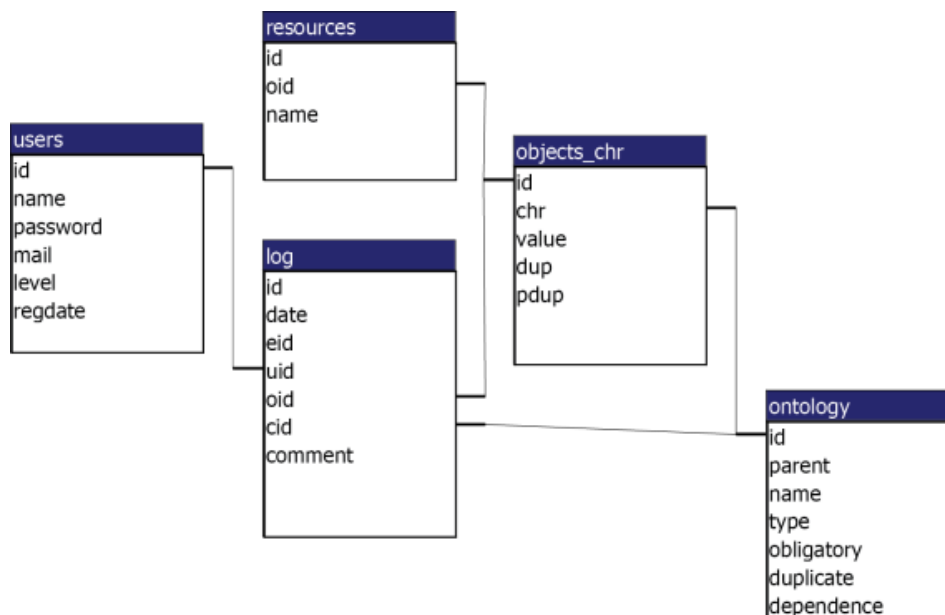


Figure 7: BIDL Database structure Updated

We have added the log table. Each row of this table represents one user activity. Each activity has:

- A unique identification number;
- A timestamp (the exact time of its execution);
- Event identification (eid – specifies the type of activity carried out by the user);
- User ID – unique user identification number (from the users table);
- Object ID – identifier of the object on which an action is performed (if any)
- Characteristic ID – identifies any concrete object characteristic that takes part in the action which the user has performed;
- Comment – provides additional information about the event.

After analyzing our needs for tracking user activities, we decided to track the following types of events (event identification – eid):

- Add file – when a new resource is added;
- Add object – when a new object is created;
- Add user – when an user registers;
- Change password – when an user changes their password;
- Delete file – a file is deleted;
- Delete object – an object is deleted;
- Edit object – an object is edited (modified);
- XML export – XML export of all objects has been performed;
- Group – the group objects service is performed (started, run);
- Login – an user has logged in;
- Login attempt – bad login attempt;
- Logout – user has logged out;
- Remove user – user has been deleted by administrator;
- Search – search action has been executed;
- Change level – user level has been changed;
- View Map – the map service has been executed;
- View Object – view object service;
- View Objects – view a list of objects;
- View Term – view the meaning of a term;
- View Terms – view a list of terms;

These types of events will help us make the various analyses of user behavior in order to improve the quality of our services according to the DL objects' interests.

#### *Data Warehouse Design*

To implement the analyzing tool for our DL, we need to design and build a fast performing data warehouse. We choose the snowflake schema for the data warehouse (see figure 8).

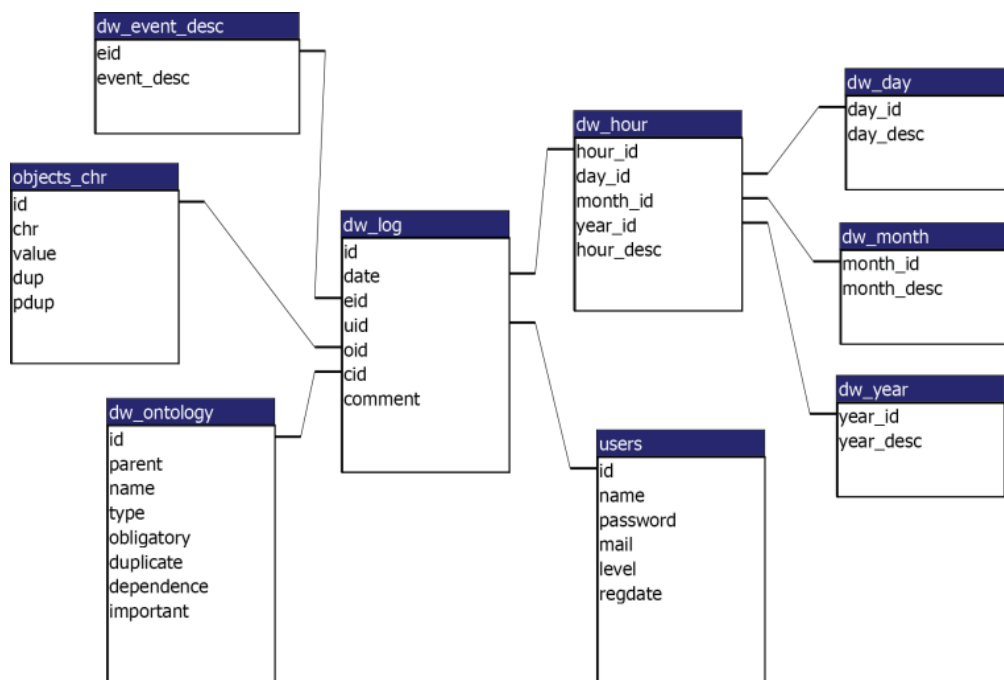


Figure 8: Snowflake schema for the BIDL data warehouse

We use the log table for the fact table of our data warehouse, and the objects, characteristics, and users as dimensional tables. Also, there are additional tables for the time separation.

We have to note that the table `dw_log` is different from the table `log` (and `dw_ontology` differs from `ontology`), regardless of the fact that they have the same attributes. The reason is that our data warehouse aims at fast performance, and that is because another process is needed before we start creating our analysis.

#### *The ETL process (or how to build and update our data warehouse)*

The purpose of this process is to make our data warehouse compatible to our database, so the data transfer from database to data warehouse becomes easy and flawless.

For example, in our case we needed to transfer the timestamp (which contained Year, Month, Day, Hour, Minute, and Second) of the log table to individual entities like: hour, month, year, day for the tables `dw_log` and `dw_hour`. We also had to extend the `dw_hour` table to contain not only values which are connected with one activity, but all values between the times of the first and last activity. This is a common action when building a data warehouse.

So we achieved the desired result for the current example using the PHP language:

```
while ($begin<$s3)
{
    $m1 = localtime($begin,1);
    $m2 = localtime($begin-3600,1);
    $hour_id = $begin;
    $day_id = mktime(0, 0, 0, $m1['tm_mon']+1, $m1['tm_mday'], $m1['tm_year']+1900);
    $month_id = mktime(0, 0, 0, $m1['tm_mon']+1, 1, $m1['tm_year']+1900);
    $year_id = mktime(0, 0, 0, 1, 1, $m1['tm_year']+1900);
    $hour_desc = $m1['tm_hour'];
    $year_desc = $m1['tm_year']+1900;
```

```

$month_desc = ($m1['tm_mon']+1) . ".$year_desc";
$day_desc = $m1['tm_mday'] . ".$month_desc";
msq("REPLACE dw_hour (hour_id, day_id, month_id, year_id, hour_desc) VALUES ($hour_id, $day_id, $month_id,
$year_id, $hour_desc)");
if ($m1['tm_mon']!= $m2['tm_mon'] OR $first) msq("REPLACE dw_month (month_id, month_desc) VALUES
($month_id, $month_desc)");
if ($m1['tm_mday']!= $m2['tm_mday'] OR $first) msq("REPLACE dw_day (day_id, day_desc) VALUES ($day_id,
$day_desc)");
if ($m1['tm_year']!= $m2['tm_year'] OR $first) msq("REPLACE dw_year (year_id, year_desc) VALUES ($year_id,
$year_desc)");
$begin+=3600;
$first=0;
}

```

As seen above, we modify data and insert it into the data warehouse.

When the data warehouse is built and the ETL process is defined, we are ready to start creating our analysis through the QlickTech® QlinView® Business Intelligence software.

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## Authors' Information

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**Desislava Paneva-Marinova** – PhD in Informatics, Assistant Professor, Institute of Mathematics and Informatics, BAS, Acad. G. Bonchev Str., bl. 8, Sofia 1113, Bulgaria; e-mail: [dessi@cc.bas.bg](mailto:dessi@cc.bas.bg)

*Major Fields of Scientific Research: Multimedia Digital Libraries, Personalization and Content Adaptivity, eLearning Systems and Standards, Knowledge Technologies and Applications.*



**Radoslav Pavlov** – PhD in Mathematics, Associated Professor, Institute of Mathematics and Informatics, BAS, Acad. G. Bonchev Str., bl. 8, Sofia 1113, Bulgaria; e-mail: [radko@cc.bas.bg](mailto:radko@cc.bas.bg)

*Major Fields of Scientific Research: Multimedia and Language Technologies, Digital Libraries, Information Society Technologies, e-Learning, Theoretical Computer Science, Computational Linguistics, Algorithmic, Artificial Intelligence and Knowledge Technologies.*



**Maxim Goynov** – Programmer, Institute of Mathematics and Informatics, BAS, Acad. G. Bonchev Str., bl. 8, Sofia 1113, Bulgaria; e-mail: [maxfm@abv.bg](mailto:maxfm@abv.bg)

*Major Fields of Scientific Research: Multimedia Digital Libraries and Applications.*